



**THE FIRST INTERNATIONAL
CHAMPIONSHIP WHERE
BABIES COMPETE TO BE
CROWNED THE FASTEST
CRAWLER EVER!**

#HEATbabyrace



HEATBABYRACE.NET



DOES YOUR BABY HAVE WHAT IT TAKES TO BE THE FASTEST CRAWLER?



**Think your baby can crawl their way to victory?
Curious but not convinced yet?
Learn more about the race here.**



Under the guidance of their parents, babies will crawl as fast as they can to the finish line. It's a competition, so there are rules to follow, but it's all about **having fun!**

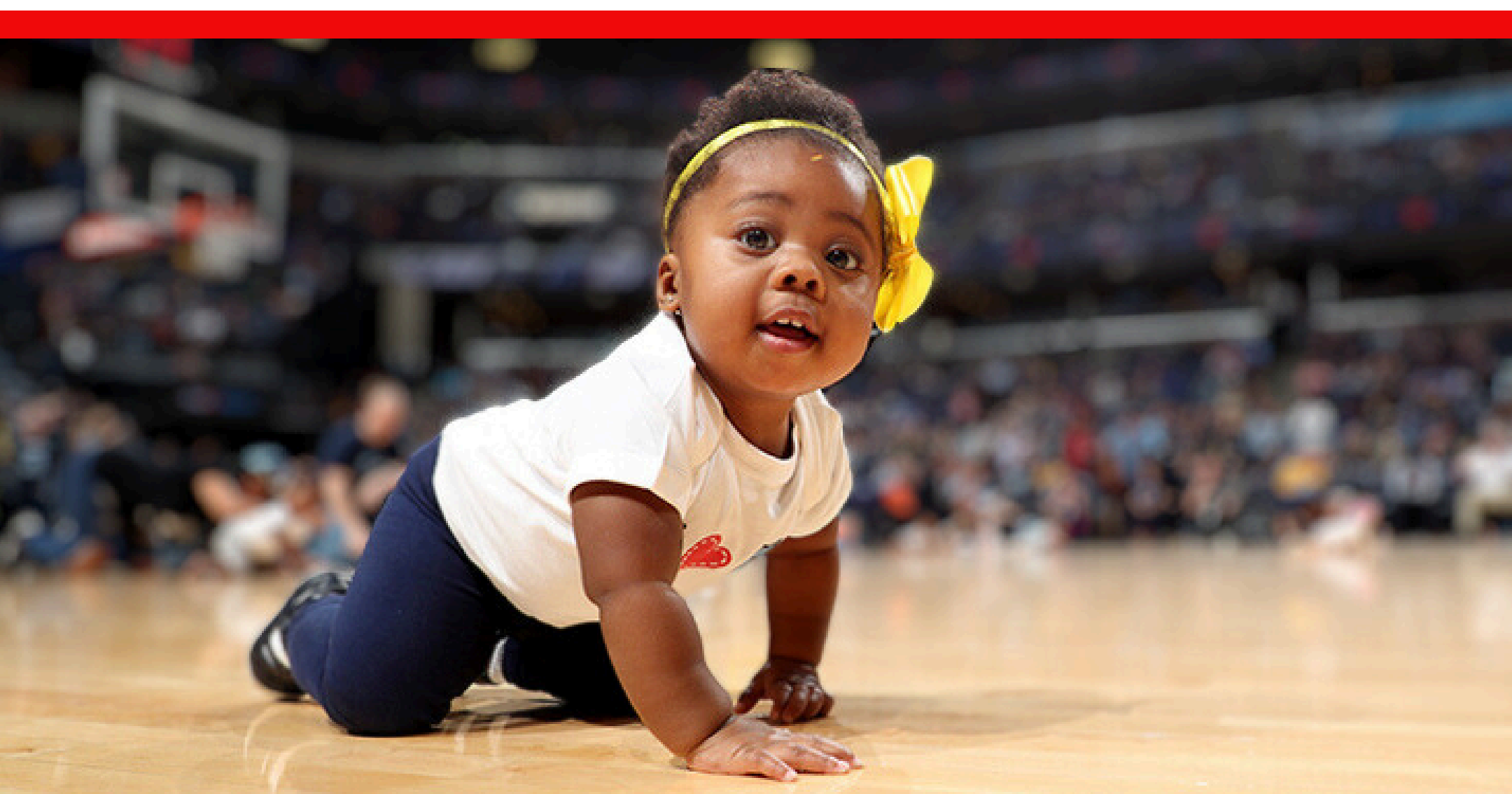
Once a baby crosses the finish line, they are declared the winner of that edition and receive a trophy. Their average speed is also recorded.

At the end of the year, the fastest baby among all the winners will receive a grand prize and be crowned the **Fastest International Crawler!**

Even if your baby isn't the fastest, there are many other prizes to be won!

Dress your baby in a standout outfit for a chance to win the **MFB (Most Funny Baby) award.**

Even if you don't win, you'll be part of a unique event with your family. What are you waiting for? Register now!




HEATBABYRACE.NET

OFFICIAL RULES



HEAT BABY RACE INTERNATIONAL CHAMPIONSHIP

- Open to all babies who can crawl but not walk. (Walkers will be “disqualified”!) 
- Two adults must attend to each baby—one at the start and one at the finish line.
- Please do not touch your baby during the race unless they are in distress.
- You may bring your baby's favorite item (toy, food, etc.) to encourage them to the finish line as quickly as possible.
- Dress to impress! Be creative and crazy! There’s a special prize for the “MFB” (Most Funny Baby).
- The little athlete who crosses the finish line first wins! The fastest baby from each race will receive a trophy.
- For the comfort of the babies, the audience may only encourage them quietly. No loud cheering allowed!
- One grand prize winner will be crowned at the end of the season! Average speed will be measured in meters per second (m/s).

**How fast can your baby crawl?
The HEAT is on!**



HEATBABYRACE.NET



WANTED: CREATIVE SPONSOR



We're seeking a cool brand to sponsor a race with adorable babies!

The race can be held nationally and/or internationally:

- ♥ Whether it's at the biggest venues or a private event, we've got you covered!
- ♥ Are you all about "Go big or go home"? Sponsor the baby race at 10 events or more!
- ♥ Not into long-term commitments? Be the proud sponsor of a single event or anything in between.
- ♥ Huge reward: People will have the time of their lives at the race, and your brand name will be all over it!



We'll give you maximum visibility before, during, and after the race.

People won't associate your brand with annoying advertising. Because who doesn't love babies, right?

THIS BABY RACE IS MANAGED BY HEAT INTERNATIONAL
MORE INFO: KRIS@HEATINTERNATIONAL.NET ° +32 475488312



HEATBABYRACE.NET